



## Other Features and Benefits

### Cloud Connectivity - Bluetooth Low Energy

BLE enables pairing with smartphone which acts as gateway to the cloud. All functions are duplicated within app for convenience. App also used to setup automatic data exchange to doctor/caregiver and loved ones to track progress and to send ❤️. Device can always be used standalone if preferred.

### Color Screen and Navigation Buttons

High resolution color LCD screen provides on-demand, to the point information about progress. Membrane keypad permit easy navigation. **SOS** button can be used to summon help automatically in an emergency.

### Tough, Waterproof, Clean

The device is designed tough and is also submersible to suit all styles of labor. Select materials are used to provide optimum sterilization and resistance to bacteria.

Visit our website to learn more!



Trivia Answer: Approx. 380,000 daily!



*"I used the MyBirthInSight timer during my labor with my second child, and found it much simpler and more convenient than the app I used during my first labor. When I used the timer, I could just pull the trigger and focus on breathing and relaxing through the contraction, with instant feedback in between rushes when I wanted it." -Rebekah*

## About us

MyBirthInSight is a business under Fructus Design LLC., formally founded in 2020 by Slawek Wojtysiak, a seasoned multi-discipline engineer and aspiring entrepreneur.



We are dedicated to facilitating the accurate timing of contractions thereby making the overall labor experience easier for mother, baby and caregiver during this exciting time.

## Seeking

- Trial Testers
- Business Mentors
- Investors
- Partners/Accountability Partners
- Followers and Fans
- Full-time Intrapreneur Positions

## Contact us

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# MyBirthInSight™



[www.mybirthinsight.com](http://www.mybirthinsight.com)

Making The Overall  
Labor Experience  
Easier For All.

## TRIVIA



How many babies  
are born daily  
worldwide?

(answer inside)



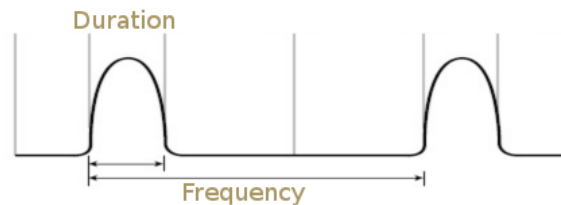
## Biology Refresh

What natural phenomenon does a woman endure prior to welcoming her baby?

### Contractions

*Natural* contractions during labor give us a roadmap to expected time of delivery. Early labor can begin hours or days before delivery.

**Accurate** timing of duration, frequency, and intensity are crucial in making good decisions prior to delivery and key contributors to the **health** of mother and baby.



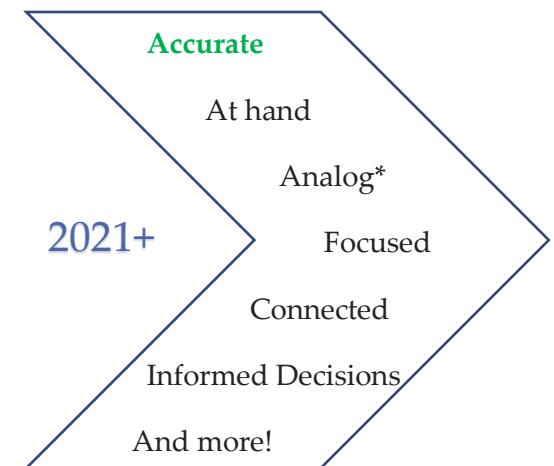
### Are we stuck in 2007?

Hundreds of smartphone apps are available to help, but they all do the same thing.

- ❖ Out of reach when needed most!
- ❖ Binary (on/off) toggle
- ❖ Distracting
- ❖ Manual data sharing
- ❖ Stressful

These shortcomings contribute to **POOR** and **INNACCURATE** data and **BAD** decisions.

## Introducing the patent pending MyBirthInSight



\* analog contraction intensity input by user